

INTRODUCTION
TO BAYLOR GENETICS





# **EMPOWERING YOU WITH ANSWERS THAT MATTER**

#### Mission

We empower patients, healthcare providers, and partners with trusted insights, translating scientific innovations into accessible clinical solutions.

#### Vision

As a pioneer in precision medicine, we unlock the power of genetics to transform healthcare and improve lives.

## // PROFILE AND OVERVIEW

## **BAYLOR**GENETICS

#### **BUSINESS**

Genetic Testing Services

#### **JOINT VENTURE**

H.U. Group Holdings Baylor College of Medicine

#### **PRODUCTS & SERVICES**

Diagnostic Genomics Partner Lab Services

#### **HEADQUARTERS**

Texas Medical Center - Houston

#### **CERTIFIED LAB**







## 45+ years of Innovation

2023 Gold Merit Award in Healthcare Research



300+ Employees



3000+ Customizable Test Menu



250+ Scientific Publications



## Research Commercialization

Baylor College of Medicine #1 NIH funded in genetics



#### 4 Million+ Clinical Tests

Performed to date



#### 80+ Partners

Life Sciences, Pharma Precision Medicine

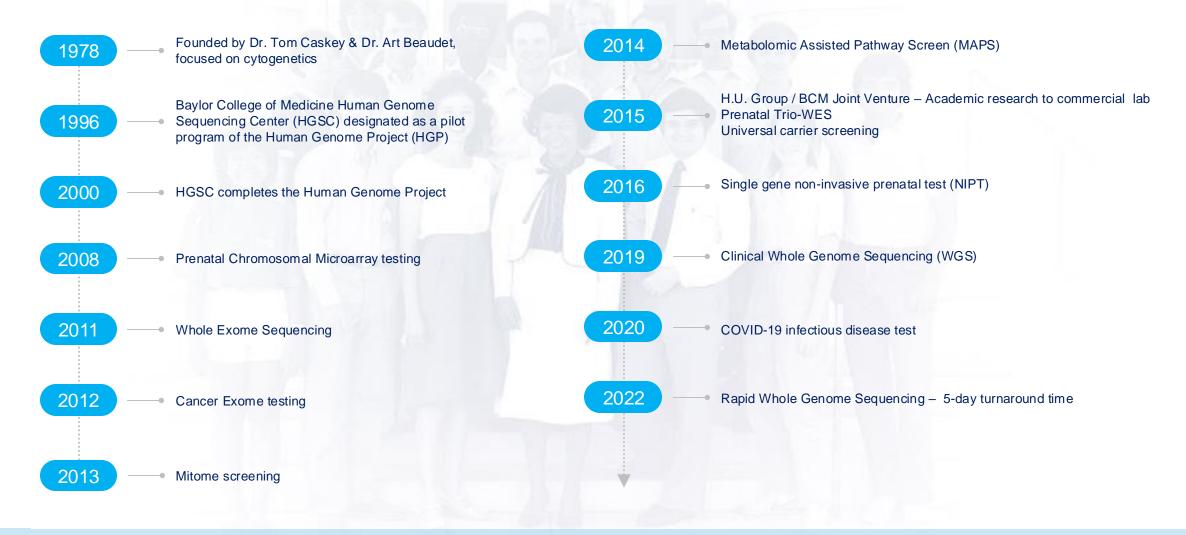


## National & Global Reach

50 states - 16 Countries

## // TRACK RECORD OF INNOVATION

#### SCIENTIFIC AND CLINICAL IMPACT



## // PROVEN LEADERSHIP TEAM

#### **DECADES OF EXPERTISE IN HEALTH AND TECH**

#### **MANAGEMENT TEAM**



Kengo Takishima
President & Chief Executive Officer



Christine Eng, MD
Chief Medical Officer
& Chief Quality Officer



Chris Sands SVP, Sales & GM, Diagnostic Genomics



Kim Davis

AVP, Commercial Operations



Jerry Wang SVP, Business Development, Emerging Business, & Strategic Alliances



Fan Xia, PhD Chief Genomics Officer



Ji He, PhD Chief Technology Officer



Shannon Kieran VP, Product



Kourtney Walsh
Director, Client Services



Jamie Parker
Director, Talent Aquisition



Susan Capps
VP, Market Access



Li Shen
Chief Accounting Officer



David Berger
Chief Legal Officer



Suzanne Speak VP, Human Resources



Shawna Burdick
Sr. Director, Revenue
Cycle Management

#### **SCIENTIFIC ADVISORY BOARD**



Brendan Lee, MD, PhD

Robert and Janice McNair Endowed Chair in Molecular and Human Genetics, Professor & Chairman, Molecular and Human Genetics, Baylor College of Medicine



Sharon E. Plon, MD, PhD
Dan L. Duncan Comprehensive
Cancer Center Professorship,

Baylor College of Medicine



Ignatia Barbara Van den Veyver, MD

Professor, Departments of Obstetrics and Gynecology and Molecular and Human Genetics, Baylor College of Medicine

#### **SCIENCE AND MEDICINE**

- 15+ PhDs and MDs
- 40+ ABMCG-certified lab directors, researchers, genetic counselors

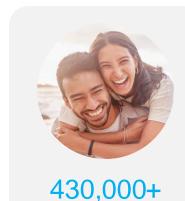
#### **TECHNOLOGY AND BUSINESS**

- Broad experience at enterprises including GE, GeneDx, Invitae, MD Anderson, Myriad Genetics, PerkinElmer, Pfizer, and Roche
- Recognized on association boards, fellowships, 2023 top healthcare leader lists and merit awards

#### **DOMAIN EXPERTISE**

- · Clinical and commercial
- Healthcare, biotech, life sciences, pharma, technology, strategy

## // SERVING PATIENT AND PROVIDER NEEDS



Patients ~ to date

Individuals planning a family



60,000+
Pregnant women seeking diagnoses



57,000+ Newborn babies



200,000+ Children



250,000+
People at risk for cancer

Healthcare Providers

Medical Conditions

**Tests** 

Genetic Counselors OB/GYNs

Critical care

Pediatricians

Oncologists

Reproductive Health

Prenatal

Rare Diseases

Developmental Delays

Inherited Mutations

Carrier screening

Non-invasive prenatal testing

Whole Genome / Exome Sequencing

Hereditary cancer

## // COMPREHENSIVE MULTI-OMIC TESTING



## Whole Genome / Exome

- Comprehensive tests for complex cases
- High diagnostic yield in one test
- Fastest rapid turnaround – as soon as 5 days
- Re-analysis



## Chromosomal Microarray

- Product range and flexibility
- Exon coverage of 5000+ genes
- 100k+ microarrays
- Complementary test options



## Reproductive Health

- Prenatal multigene sequencing and carrier screening
- PreSeek<sup>™</sup> noninvasive prenatal screen
- GeneAware™
   reproductive
   carrier screen



#### Oncology

- Somatic and germline
- Hereditary
   Cancer with RNA seq reflex
- CMA exon coverage
- Cytogenetics and FISH



#### **Biochemical**

- Enzymes, proteins and metabolites
- Global MAPS™
   one-of-a-kind
   single test for
   inborn metabolic
   disorders



## **Molecular Diagnostics**

- Customizable testing
- Disease-specific panels with WGS reflex
- Nuclear and Mitochondrial
- RNA sequencing



Multidisciplinary assessment, industry-leading rapid turnaround time, flexible sample types, personalized treatment guidance, clinical support

## // SCIENTIFIC RESEARCH AND KNOWLEDGE SHARING

#### Collaborative Research









PreNatalSeq

#### Peer Reviewed Publications and Presentations

- 250+ research studies and presentations
- 8 scientific studies<sup>1</sup> in major medical journals
- 13+ abstracts at top 2023 industry conferences
  - Reviewer's Choice for WGS dual diagnosis at ASHG
- 100+ new disease mechanisms discovered
- Data sharing with ClinVar





















## // CUSTOMER-CENTRIC SERVICE MODEL

## SEAMLESS ORDERING

- Enhanced online portal for provider ordering
- · Prior auth & consent
- Instant OOP quotes
- · EMR integrations
- Bidirectional chat



- Blood
- Extracted DNA
- Cultured cell
- Self-collection
  - · Saliva / Buccal swab
- Tracking & reporting

#### CLINICAL SUPPORT



- Genetic Counseling resources
- Case conferences, grand rounds
- Dedicated customer service & support tools

## EXPANDED COVERAGE



- 34 US health plans 7.8M new covered lives in 2023
- Contracts with top 5 national payors



## STREAMLINED BILLING



- · Financial assistance
- Flexible payment options for outpatient clients
- Institutional billing with Lab Services Agreements

#### Simplifying the customer journey













SAMPLE & LOGISTICS LAB TESTING

RESULTS

COUNSELING & SUPPORT

PAYMENT

## // STATE-OF-THE-ART TESTING LABORATORY



## **AUTOMATED WORKFLOWS**

- Robotics, predictive analytics
- Al, machine learning
- 300,000 samples / yr



## MULTI-OMICS PLATFORM

- Flexible, scalable testing capabilities
- Custom solutions and assays
- 2 petabytes of sequencing data / yr



## ADVANCED TECHNOLOGY

- New NovaSeq X sequencing high throughput clinical apps - 1st in Texas
- 73,000 sf testing hub



## **CURATED DATASETS**

- 3.6 million+ validated clinical patient datasets
- Clinical trial, biomarker, drug discovery support



## PARTNER SERVICES

- Strategic partnerships
   life sciences, biotech
   & pharma
- Assay development, testing, validation and collaborative research



## ANALYTICAL EXPERTISE

- 19 board-certified clinical Lab Directors
- Faculty of Baylor College of Medicine



#### **CERTIFIED & ACCREDITED**







CA, FL, MD, PA, RI



## **// OUR PARTNERS**

#### NATIONAL RESEARCH PARTNERS







#### **TOP-RANKED HEALTH SYSTEMS**



























## // CONTACT US

# BAYLOR GENETICS

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